

AI Prompt Cheat Sheet for Content Creation

Optimize your content process with these go-to prompts for drafting, editing, and fine-tuning your message with AI.

Getting Started

- “Create a simple outline for a blog post on [topic].”
- “List key sections to cover in a post about [topic].”
- “Suggest subtopics related to [topic] to include in an outline.”
- “Organize a structure for an article that covers [main points].”
- “Generate ideas for sections in a beginner’s guide on [subject].”
- “Suggest three potential titles for a blog post about [topic].”

From Outline to First Draft: Building Your Content

- “Turn this outline into a first draft: [insert outline].”
- “Write a friendly, informative article about [topic] based on this outline.”
- “Generate a draft for an email to introduce [topic] in a casual tone.”
- “Create a draft for a professional LinkedIn post on [subject].”
- “Write a blog draft that’s informative and engaging about [topic].”
- “Draft an engaging introduction for a blog post about [topic].”
- “Write a social media post that highlights the key points of [topic].”

Refining Tone, Clarity, and Flow

- “Rewrite this paragraph for clarity: [insert text].”
- “Make this sentence more concise without changing the meaning.”
- “Rewrite to make this sound more friendly and approachable.”
- “Rewrite this to sound more confident and persuasive.”
- “Revise this text to improve readability and flow.”
- “Make this text more compelling by adding persuasive elements.”
- “Suggest alternatives for this phrase to make it more impactful.”
- “Adjust the tone of this paragraph to sound more professional and authoritative.”

Content Customization for Audience Segments

- “Create a version of this message that speaks directly to [insert persona details]”
- “Rewrite this to resonate with [specific audience].”
- “Summarize this content with key points that would appeal to [specific demographic or group].”
- “Rewrite this content for an audience that is less familiar with the subject.”
- “Create a more technical version of this content for an expert audience.”

Ensuring Consistency and Brand Voice

- “Adjust this text to align with our brand's tone and voice.”
- “Compare this text to our brand guidelines and recommend adjustments.”
- “Suggest edits to ensure this message is consistent with previous communications.”
- “Identify areas in this text where the brand voice could be clearer.”
- “Rewrite this paragraph to better reflect our company's values and mission.”

Enhancing with AI for Final Touches

- “Review this content and suggest adjustments to maintain reader interest.”
- “Offer a more engaging, energetic version of this paragraph.”
- “Suggest ways to improve the clarity and flow of this text.”
- “Highlight any jargon or technical terms and offer simpler alternatives.”
- “Make this content more visually appealing by breaking up long sentences or paragraphs.”
- “Review the closing statements and recommend ways to make them more memorable.”